



EVENT SCHEDULE

JEEPERS - Use Jeep Only Entrance East Side Near Dicks Sporting Goods

VENDORS - Use Main Park Entrance Frank Brown Park



TUESDAY, MAY 14

EARLY JEEP CHECK-IN & REGISTRATION
NOON-6PM
JBj Village - Frank Brown Park
Use Jeep Only Entrance
East Side Near Dicks Sporting Goods

Early Check-In to Fast Track Staging on Saturday
TOPLESS FOR TURTLES BEACH KRAWL CHECK-IN
Additional Cost - \$25 Benefiting Beach Preservation & Wildlife Protection Programs
9AM-6PM
JBj Village - Main Entrance, Information Center

SCAVENGER HUNT EARLY SIGN UP
NOON-6PM
JBj Village - Main Entrance, Information Center

TOPLESS TUESDAY PRE-PARTY CELEBRATION
7PM
Hammerhead Freds

WEDNESDAY, MAY 15

OFF ROAD SAND DUNE & TRAIL EXCURSION. #01
Limited Space. Additional Cost \$60. Guided By BAJA
7:30AM-11AM #01
JBj Village - Main Entrance
Information Center

EARLY JEEP CHECK-IN & REGISTRATION
9AM-6PM
JBj Village - Frank Brown Park
Use Jeep Only Entrance
East Side Near Dicks Sporting Goods

Early Check-In to Fast Track Staging on Saturday
TOPLESS FOR TURTLES BEACH KRAWL CHECK-IN
Additional Cost - \$25 Benefiting Beach Preservation & Wildlife Protection Programs
9AM-6PM
JBj Village - Main Entrance, Information Center

SCAVENGER HUNT SIGN UP-CONTINUES
9AM-6PM
JBj Village - Main Entrance, Information Center

OFF ROAD SAND DUNE & TRAIL EXCURSION. #02
Limited Space. Additional Cost \$60. Guided By BAJA
1:30PM-4:30PM #02
JBj Village - Main Entrance, Information Center

THURSDAY, MAY 16

OFF ROAD SAND DUNE & TRAIL EXCURSION. #03.
Limited Space. Additional Cost \$60. Guided By BAJA
7:30AM-11AM #03
JBj Village - Main Entrance, Information Center

JEEP CHECK-IN & REGISTRATION
9AM-6PM
JBj Village - Frank Brown Park
Use Jeep Only Entrance
East Side Near Dicks Sporting Goods

Early Check-In to Fast Track Staging on Saturday
TOPLESS FOR TURTLES BEACH KRAWL CHECK-IN
Additional Cost - \$25 Benefiting Beach Preservation & Wildlife Protection Programs
9AM-6PM
JBj Village - Main Entrance, Information Center

SCAVENGER HUNT LAST CALL TO SIGN UP
9AM-6PM
JBj Village - Main Entrance, Information Center

A DAY @ THE BEACH & SURF SCHOOL
10AM-2PM
Sharky's Beach Club

POKER RUN CHECK-IN
CHECK IN 1PM-3PM QUICK START
JBj Village - Main Entrance, Information Center

OFF ROAD SAND DUNE & TRAIL EXCURSION. #04
Limited Space. Additional Cost \$60. Guided By BAJA
1:30PM-4:30PM #04
JBj Village - Main Entrance, Information Center

POKER RUN AWARD CEREMONY
6PM
JBj Village Midway In 4x4 Bar & Grill

OFFICIAL KICK OFF PARTY
Vendors, Staff, & Registered Jeepers
6PM -TILL
JBj Village Midway In 4x4 Bar & Grill
Featuring Live Music by Cline Street starting at 7pm

OBSTACLE COURSE PREVIEW
New Location Inside JBj Village
7PM-10PM UNDER THE LIGHTS
JBj Village - Frank Brown Park
Use Jeep Only Entrance
East Side Near Dicks Sporting Goods

OFF ROAD SAND DUNE & TRAIL EXCURSION. #05
Limited Space. Additional Cost \$80. Guided By BAJA
6:30PM-10PM #05 SUNSET
JBj Village - Main Entrance, Information Center

FRIDAY, MAY 17

OFF ROAD SAND DUNE & TRAIL EXCURSION. #06
Limited Space. Additional Cost \$60. Guided By BAJA
7:30AM-11AM #06
JBj Village - Main Entrance, Information Center

JEEP CHECK-IN & REGISTRATION
9AM-6PM
JBj Village - Frank Brown Park
Use Jeep Only Entrance
East Side Near Dicks Sporting Goods

VENDORS OPEN
10AM-7PM
JBj Village - Frank Brown Park
Use Jeep Only Entrance
East Side Near Dicks Sporting Goods

Early Check-In to Fast Track Staging on Saturday
TOPLESS FOR TURTLES BEACH KRAWL CHECK-IN
Additional Cost - \$25 Benefiting Beach Preservation & Wildlife Protection Programs
9AM-6PM
JBj Village - Main Entrance, Information Center

4x4 BAR & GRILL ENTERTAINMENT
Live Music-Drawings-Contest-Award Ceremony
David Auen from 11am - 4pm
The Tone Cats from 4pm - 8pm
JBj Village Midway

OBSTACLE COURSE
New Location Inside JBj Village
10AM-7PM
JBj Village - Jeep Parking Area
Use Jeep Only Entrance
East Side Near Dicks Sporting Goods

JBj VENDOR RAFFLE OPEN
\$40,000 In Jeep Products
Hosted By Emerald Coast Jeep Club
10PM-7PM
JBj Village-Vendor Entrance Area
Use Jeep Only East Entrance
Near Dicks Sporting Goods

JEEP WASH
Additional Cost, Donation To 4 Wheel 2 Heal
NOON-4
JBj Village - Jeep Parking Area
Use Jeep Only Entrance
East Side Near Dicks Sporting Goods



EVENT SCHEDULE

JEEPERS - Use Jeep Only Entrance East Side Near Dicks Sporting Goods
VENDORS - Use Main Park Entrance Frank Brown Park



SCAVENGER HUNT DEADLINE TO FINISH NOON

JBJ Village – Main Entrance, Information Center

SCAVENGER HUNT – AWARD CEREMONY 1PM

JBJ Village Midway In 4x4 Bar & Grill

OFF ROAD SAND DUNE & TRAIL EXCURSION. #07

Limited Space – Additional Cost \$60.

Guided By BAJA

1:30PM-4:30PM #07

JBJ Village – Main Entrance, Information Center

OFF ROAD SAND DUNE & TRAIL EXCURSION. #08

Limited Space – Additional Cost \$80.

Guided By BAJA

6:30PM-10PM #08 SUNSET

JBJ Village – Main Entrance, Information Center

DRIVE-IN MOVIE NIGHT – BENEFIT US ARMED FORCES

8PM

JBJ Village – Jeep Parking Area

Use Jeep Only Entrance

East Side Near Dicks Sporting Goods

Movie will be Aquaman. Come early, Drive-In Parking is limited. Bring your beach blanket and gear if running late.

SATURDAY, MAY 18

TOPLESS FOR TURTLES BEACH KRAWL

Additional Cost \$25 Limited 1,000 Jeeps

Benefiting Beach Preservation & Wildlife Protection

7AM STAGING

8AM KRAWL

Sharky Beach Club Staging Area

OFF ROAD SAND DUNE & TRAIL EXCURSION. #09

Limited Space. Additional Cost \$60. Guided By BAJA

7:30AM-11AM #09

JBJ Village – Main Entrance, Information Center

JEEP CHECK-IN & REGISTRATION

9AM-NOON

JBJ Village – Frank Brown Park

Use Jeep Only Entrance

East Side Near Dicks Sporting Goods

VENDORS OPEN

10AM-7PM

JBJ Village – Frank Brown Park

Use Jeep Only Entrance

East Side Near Dicks Sporting Goods

JEEP CHECK-IN & REGISTRATION

NOON-5PM

JBJ Village – Main Entrance, Information Center

JBJ MOTOBILT SHOW & SHINE

Additional Cost \$25, Registration & Check-In

10AM-NOON

JBJ Village – Main Entrance, Information Center

OBSTACLE COURSE

New Location Inside JBJ Village

10AM-7PM

JBJ Village- Jeep Parking Area

Use Jeep Only East Entrance

Near Dicks Sporting Goods

JBJ VENDOR RAFFLE OPEN

\$40,000 In Jeep Products

Hosted By Emerald Coast Jeep Club

10AM-5PM

JBJ Village-Vendor Exit Row

Use Jeep Only East Entrance

Near Dicks Sporting Goods

JEEP WASH

Additional Cost, Donation To 4 Wheel 2 Heal

10AM-2PM

JBJ Village – Jeep Parking Area

Use Jeep Only East Entrance

Near Dicks Sporting Goods

JBJ MOTOBILT SHOW & SHINE – OFFICIAL JUDGING

1PM-2PM

JBJ Village – Near Vip Parking

Use Jeep Only East Entrance

Near Dicks Sporting Goods

AMERICAN SUPERJEEP CHALLENGE JUDGING BEGINS

Motortrend Network Filming For Season 1

2PM-3PM

JBJ Village Midway

4x4 BAR & GRILL

10AM-7PM

JBJ Village Midway

JBJ MOTOBILT SHOW & SHINE – AWARD CEREMONY

4:30PM

JBJ Village Midway In 4x4 Bar & Grill

AMERICAN SUPERJEEP AWARD CEREMONY

5PM

JBJ Village Midway In 4x4 Bar & Grill

JBJ VENDOR RAFFLE FINAL DRAWINGS

Hosted By Emerald Coast Jeep Club

6PM

JBJ Village Midway In 4x4 Bar & Grill

OFF ROAD SAND DUNE & TRAIL EXCURSION #10

Limited Space – Additional Cost \$80.

Guided By BAJA

6:30PM-10PM #10 SUNSET

JBJ Village Midway In 4x4 Bar & Grill

NATIONAL GO TOPLESS DAY CELEBRATION

Block Party

Last Chance To Purchase Official Event Merch

8PM-TILL

Pier Park – Main Street Will Be Closed Off But Parking Is Limited –

Additional Parking Throughout Regular Mall Parking Areas

SUNDAY, MAY 19

BEACHSIDE CHURCH SERVICE

8:30AM

Sharkys Beach Club

OFFICIAL BLESSING OF JEEPS

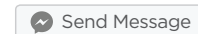
FOLLOWING SERVICE

Sharkys Beach Club

EVENT SCHEDULE IS SUBJECT TO CHANGE



DON'T MISS A MINUTE OF JEEP ACTION! HOW TO SETUP LIVE EVENT UPDATES ON FACEBOOK



Open the Facebook Phone App, go to our business page "Jeep Beach Jam, Panama City Beach, Florida" and then tap the button for sending us a message.



Tap the "GET STARTED" button



Tap the "CHECK-IN" button.



Now you are ready to receive event alerts! Share with your friends!